



MEMBERSHIP BY BE

| B R O C H U R E

WELCOME

The Membership by BE (MBE) scheme is designed to cultivate a dynamic community of people that thrives on networking, collaboration, and growth leveraging lifestyle.

Leveraging lifestyle as our touchpoints through our membership space The Hive, MBE aims to attract and connect people of the right calibre and under the right conducive relaxing atmosphere.

By connecting people through the through our membership spaces, MBE hopes to foster conversations, connections and collaborations. Ultimately, we set out to establish a value creating community built on social capital. Social capital garnered through experiences and moments created at The Hive and/or by The Hive.



THE MBE DOCTRINE

"Coming together is the beginning, Keeping together is progress and, Working together is success" - **Edward Everett Hale**

OUR MISSION

To create a community of professionals where business meets pleasure to create/yield positive outcome

OUR VISION

To be the hospitality place of choice for upwardly mobile professionals to network and collaborate

MEMBERSHIP TYPE

YOUNG PROS

Possible occupation:

creative industry, tech,
• Must be a business professional (employed or self-employed).

Interest: Adventure, Vibes, Networking and Trend

Values: Authenticity, Community, Self Expression

Media Consumption: Social Media, Blogs, Cable TV

SOCIALITE

Possible occupation:

Marketing, PR, Tech and Fashion,
• Must be a business professional (employed or self-employed).

Interest: Networking, Trend, Entertainment, Lover of Life

Values: Status, Community, Connectivity

Media Consumption: Social Media, Blogs, Cable TV, online event listings

BOSSMAN

Possible occupation: Senior Level Management / Directors/CEOs

• Must be a business professional (employed or self-employed).

Interest: Privacy, Social indulgence, Exclusivity, Quality Networking

Values: Exclusivity, Privacy, Discretion, quality & luxury services

Media Consumption: Newspaper, Magazines, Television, 5% on Social Media

GIRL BOSS

Possible occupation:

creative industry, finance, healthcare, tech, PR, marketing, senior level management, female directors, CEOs / business owners

• Must be a business professional (employed or self-employed).

Interest: Adventure, Vibes, Quality Networking, Entertainment and Trend

Values: Community, Self-Expression, Authenticity, Connectivity

Media Consumption: Social Media, Blogs, Television



YOUNG PROS

Basic Data:

- i. Name
- ii. Address
- iii. DOB
- iv. Profession
- v. Email

Means of ID: Must provide means of ID
(work ID accepted)

- iii. LinkedIn profile link(optional)

Deposit is required

- i. Monthly Deposit: minimum ₦20,000
- ii. Annual Deposit: ₦240,000

PERKS/BENEFITS

- Access to general networking events and basic workshops
- Online community engagement (WhatsApp group membership).
- No minimum spend applied
- Referral bonus/discount for each new member registered.
- 2% discount on monthly spend subject to a floor of ₦10,000



SOCIALITE

Basic Data:

- i. Name
- ii. Address
- iii. DOB
- iv. Profession
- v. Email

Means of ID: Must provide means of ID
(work ID accepted)

- iii. LinkedIn profile link(optional)

Deposit is required

- i. Monthly Deposit: minimum ₦30,000
- ii. Annual Deposit: ₦360,000

PERKS/BENEFITS

- Access to general and premium networking events and workshops
- 5% Referral bonus/discount for each new member registered.
- 5% discount on monthly spend subject to a floor of N30,000; 2% where spend is below N30,000
- Discount for rent/use of Hive space for events subject to availability
- Entry mode- daily pass code (member plus one-person extra max)
- Free meal for members at The Hive on their birthday and discounts for birthdays celebrated at The Hive.



BOSSMAN

Basic Data:

- i. Name
- ii. Address
- iii. DOB
- iv. Profession
- v. Email

Means of ID: Must provide means of ID
(work ID accepted)

- iii. LinkedIn profile link(optional)

Deposit is required

- i. Monthly Deposit: minimum ₦100,000
- ii. Minimum spend: ₦50,000
- iii. Annual Deposit: ₦1,200,000

PERKS/BENEFITS

- VIP events, personalized experiences, and priority access to services
- Customized MBE merchandise
- Entry mode- Key card and daily pass code. (member plus two person extra max).
- Free use of hive space for birthday celebration subject to availability
- 10% discount on monthly spend subject to floor of N100,000; 5% subject to a floor of N50,000; 2% where spend is below N50,000
- Priority Reservations for Tables, and to use hive space for events
- Entry mode- Personalized membership card and QR code
- Free photo shoot session once a year (birthday or any other day chosen by member- two pictures only)
- Discount deals (up to 15%) on purchases, Hive Spaces subject to availability

Access to The Hive lifestyle card: Credit upon exhaustion of deposit

- Free Wi-Fi
- Access to all exclusive members only area
- Priority access to services/concierge services
- Personalised Membership Welcome Package (Access Card & Welcome pack)
- Personalised Birthday Message & celebration on Hive Platforms
- Company group membership available



GIRL BOSS

Basic Data:

- i. Name
- ii. Address
- iii. DOB
- iv. Profession
- v. Email

Means of ID: Must provide means of ID
(work ID accepted)

- iii. LinkedIn profile link(optional)

Deposit is required

- i. Monthly Deposit: minimum ₦20,000
- ii. Annual Deposit: ₦240,000

PERKS/BENEFITS

- Free photo shoot session once a year (birthday or any other day chosen by member- five pictures only)
- Free Wi-Fi
- Access to VIP area
- Free tequila shots and cocktails once a week.
- Access to all events
- Online community engagement (WhatsApp group membership).
- No minimum spend applied
- Referral bonus/discount for each new member registered.
- 2% discount on monthly spend subject to a floor of ₦20,000
- female empowerment and development events



JOIN MBE

To subscribe to any of the membership tiers listed above, simply go to our website or contact our Client Relationship Team at **+2349159744737** & **beteam@bemediant.com** for the next steps.

<https://www.behiveng.com/membership>



THE MBE PLAYBOOK:

The Hive by BE in Surulere and Lekki are the primary membership spaces. Your membership applies to both locations

An active membership means having a deposit balance of N5,000 and above.

Accounts that run below N5,000 for 15 days consecutively will be deactivated pending top-up; deactivation means some perks may be withdrawn during the deactivation period, If no deposit after 180 days membership will be withdrawn

Your membership balance can be used to pay for any of our service as well as concierge services (available to BossMan tier only)

Monthly minimum spend guarantees discount. Discounts are accrued daily and applied on a monthly back end as top-up to your membership balance.

MBE paddy: a member can nominate two friends as paddies and extend member perks to them except discount.

No sharing of key cards/pass codes/ No piggybacking into members only area allowed

We encourage neat dressing while in members only spaces, most especially on our experience days: smart casual (English and native); business casual (English and native); No flip flops (slippers), wear shoes trainers and sandals instead

Membership principle is mutual respect for all

The MBE doctrine: "Coming together is the beginning, Keeping together is progress and, Working together is success" -Edward Everett Hale

Referral Program (1 member = 1.5% discount on membership fees/ or spend)

Dedicated RMs & Partnership benefits with other outfits such as Spa/Sauna (Oriki), Gyms (ifitness), Hypermarket Stores (SPAR, Ebaeno), Airline services subject to membership tier

The BossMan tier membership automatically qualifies you for our business club segment where we offer a range of members-only social, professional and business oriented activities. While MBE business club will not discriminate against people based on their career levels or age, care will be taken to ensure that only forward-thinking and intellectual individuals are accepted.

TERMS & CONDITIONS

Subscriptions are subject to change by the management.

Subscription Account details

Name: **BE GLOBAL NETWORK LTD**

Acc. No.: **0003547527**

Bank: **TAJBANK**